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What is your plan?

Our goal for 2024.

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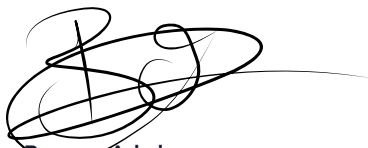
Last year All Brands Matter has achieved great milestones with our clients and partners within a ever growing number of markets. Thanks to their growth we have gained a tremendous amount of knowledge. Knowledge we use to share amongst our clients and partners. This way everyone is able to profit.

Not all businesses grow as fast. One of the important reasons is that, compared to the previous years, we see that budgets to start a business are declining. In most cases this affects the digital infrastructure of a business. And this infrastructure tallows for the much needed space for growth. This means that businesses start easily and fast, but after a while the growth stagnates. As a result budgets to expand for growth become a secondary thought.

We want all of our clients and partners to keep growing. Our main goal for 2024 is to help businesses with a digital infrastructure with room that allows for growth. Growth that is affordable in the short- and long term. And we offer this for new business owners and for all our current clients and partners.

To achieve these goals we are launching new products and services with the focus on achieving specific goals for our clients and partners with yearly/monthly budgets.

This allows your business to grow in an organic way with a lower threshold.



Boy van Arkel
Business Manager

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Pay as you go.

The new hour rates for 2024.

Pay-as-you-go are the standard hour rates we have set for all businesses. We advise to only make use of these rates if you sporadically are in need of new materials or if you simply prefer to pay per hour.

If you wish to hire us freelance we can offer our services for a lower per hour rate. These rates apply from 160h per year.

RATES PAY-AS-YOU-GO

Standaard rate	39 /h
Freelance rate	25 /h

* Long-term freelance from 160 hours per year



Prepaid packages.

Save by setting budgets.

Prepaid packages are the new Content Creation packages, With these packages you decide your budget for an entire year. This way we can offer a lower rate per hour.

Together with you we decide how much hours you need to reach your goals.

The amount of hours we spread over an entire year. We invoice them quarterly. This way you are guaranteed to a specific budget per year/quarterly.

RATES PREPAID PACKAGES

Basic	max. 32 hours per year	36 /h
Basic Plus	max. 32-64 hours per year	34 /h
Pro	max. 35-120 hours per year	30 /h
Max	from 160 hours per year	25 /h

* Price per hour / invoiced quarterly

Branding & identity.

Your brand the way you like it.
Done in a professional way.

Are you just starting your business? Then just a logo might be enough. Although we do advise for consistent communication to also include a Brand Manual Basic. This way you communicate consistently with the same colors and fonts.

Do you need more? Then we also offer different packages. With all of our packages we decide with you what you actually need. We go as far as you need. Think of business cards, email footers or social media templates, you name it!

RATES BRANDING & IDENTITY

Design of your business logo	156
+ Brand Manual Basic	78
+ Brand Manual Pro	624
+ Brand Manual Max	1.560

* Logo's will be designed in RGB, CMYK and for socials

All-in website / webshop.

Your website completely taken care of.
Including hosting and email.

No business can be taken seriously without a website that works on every device. You also want a website you can build on from the start.

All Brands Matter offers packages with professional websites were there is always room fo growth. And now we offer them for a set monthly fee that includes the hosting and email.

These packages are created in such a way that there is room to add extra functionalities with little to no extra investment.

ALL-IN WEBSITE / WEBSHOP

Website Basic	from 59 /m
Website Pro	from 89 /m
Website Max	from 109 /m
Webshop Pro	from 129 /m
Webshop Max	from 149 /m

* Invoiced per 3 month / Mimimum runtime of 24 months

Social media content.

Content that triggers.
Ready to share

We make sure you can start with your socials the right way.
With a complete campaign or for a fixed rate per month.

SOCIAL MEDIA PREFAB PACKAGES*

With Prefab Packages we deliver all the content at once with an agenda with what to post at which time.

Prefab Basic	Content for +/- 6 months	624
Prefab Pro	Content for +/- 12 maanden	1.872
Prefab Max	Content for +/- 12 maanden	2.246

MONTHLY PACKAGES

	Posts	Videos	Stories	
Basic	4	0	0	59 /m
Basic Plus	4	4	4	195 /m
Pro	8	8	0	234 /m
Pro Plus	8	8	8	390 /m
Max	12	12	0	624 /m
Max Plus	12	12	8	780 /m

* Invoiced monthly



Video editing & animation.

In need for professional video editing or animation?

Videos always draw more attention compared to static images. And that's something we have noticed a lot last year!

In 2023 we have created so much video and animations we officially added them as a service of All Brands Matter.

Do you need a corporate animation or do you sell products or services that really need a video? Let's have a coffee to see what we can do!

ESTIMATED PRICES PER MINUTE

Video editing per minute*	234
Motion graphics per minute*	312
Graphic animation per minute*	468

Note: These are estimated prices per minute when there is source material available.

* Including licensed music

** Including licensed music and storyboard

Productphoto's webshop.

Productphoto's ready to use in
your webshop or for your socials.
With or without watermark.

Do you sell your products through your website, webshop or social media? Then ofcourse you want your products to look professional. We can do this with or without watermark. On a white background or in a different tone. This way you always present your products in the same consistent way.

We deliver the product photo's in different formats so you can share these fast and easily.

We also can do more product photo's in bulk upon request.

PRODUCTPHOTO'S IN BULK *

25 productphoto's	39
100 productphoto's	117

Note: We do not photograph your products. For this you need a product photographer. Maybe you can do that yourself. Contact us for advice what works best in your situation. This is free of charge.

Email marketing.

Your target group immediately up-to-date!

Did you know that email marketing allows you to share anything in just a couple of minutes? All at the same time! For some businesses this is the most ideal and sometimes only way to connect to their clients/customers.

You decide what you want to share. Think of videos, products or articles on your website.

In combination with Prepaid Packages we develop beautiful templates that reach your targetgroup at the right time.

MAX. 10 EMAILS PER MONTH PER CONTACT

max. 500 contacts	25 /m
max. 1500 contacts	50 /m
max. 2500 contacts	75 /m
max. 5000 contacts	100 /m

Do you only send one mail to a maximum of 500 contacts per month? Then you only pay for the template and distribution.

Hosting & email.

Always online.
Anywhere in the world.

Do you prefer to pay for your website in one go? But you still want to make sure everything works and keeps working? We have got you covered!

HOSTING

Hosting Basic	14 /m
Hosting Pro	20 /m
Hosting Enterprise	42 /m
Redirect service	2 /m

EMAIL ONLY

Email-only Core	10 /m
Email-only Pro	17 /m

DOMAINNAMES

.NL	3 /m
.COM / .EU / .ME	4 /m
.CO	5 /m

All prices are per month, invoiced per year up-front (1st of januari)

Cloud storage.

Available from any device without the need of Google- of Apple services.

Are you dealing with a lot of files or a complex administration? Then you want your data to be safe and sound. Ideally without Google or Apple having access to your files.

With our Cloud Storage options all your files are safe in the online cloud while there are also saved locally on as much computers/devices as you want.

Sync all your files easily through one simple app that allows for multiple users to work at the same time.

CLOUD STORAGE

250	GB		9 /m
1.000	GB	(1 Terabyte)	14 /m
2.000	GB	(2 Terabyte)	20 /m
10.000	GB	(10 Terabyte)	75 /m

Works with Windows, Mac, Android, IOS and a web-app!

All prices are per month, invoiced per year up-front (1st of januari)

BOOQ BLUE.

Developped to save you
valuable time.

Are you working with appointments? Like a barbershop, beautysalon or a rental service? Then we have something that will make you very happy!

Booq Blue is a complete appointment- / bookingsystem specifically designed to save you serious amounts of time.

With Booq Blue clients can now book themselves whenever you are available. The best of all? In the end, you administration is ready to export in just one click!

BOOQ BLUE

BOOQ BLUE MAX*	29 /m
BOOQ BLUE All-in-one Business**	59 /m

* BOOQ BLUE MAX can be easily implemented on any website

** Including a one-page website, hosting & email

Invoiced per 3 or 12 months.

